



City of Stockbridge Citywide Development Authority

STOCKBRIDGE Development Authority

Ariel Shaw, Chair

Gadson Woodall, Vice Chair

LaKeisha Gantt, Secretary

Gadson Woodall, Treasurer

Monica Jones, Board Member

Vacant, Board Member

Ivy D. Sears, Board Member

Jai Tazel, Board Member

Jacqueline Humphries, Board Member

William Smith

Economic Development Director

Elle Whigham, Recorder

Location: City Hall
Levi Meeting Room
4640 N. Henry Blvd.
Stockbridge, GA 30281

Citywide Development Authority Meeting Agenda August 11, 2026 6:00 PM



Citywide Development Authority (DA) The work of development authorities is crucial for the ability for local government to create a legacy of sustained prosperity and requires strong leadership from board members, staff, and elected officials. The Citywide Development Authority is a (9) nine-member authority consisting of (8) residents of the City and/or business owners and operators preferably with subject-matter expertise such as attorneys, realtors, developers, and zoning experts and (1) member of the Governing Body. The directors shall be taxpayers residing in the county or municipal corporation for which the authority is created, and their successors shall be appointed as provided by the resolution provided for in Code Section 36-62-4



AGENDA

CITYWIDE DEVELOPMENT AUTHORITY MEETING

CITY OF STOCKBRIDGE

TUESDAY, AUGUST 11, 2026 6:00 PM

I. Welcome & Call to Order

1. Roll Call
2. Approval of Agenda

II. Old Business

3. Review and Approval of May 2026 Minutes
4. Dissemination of Literacy Grants to Local Elementary Schools
Previously approved

III. New Business

5. Chris Tucker Golf Tournament & Comedy Show. Located at the Amphitheater and Eagles Landing Country Club - August 22nd and August 24th. Sponsorship and Presence Request
6. LPGA Golf Invitational October 2026. Sponsorship Request
7. Hispanic Business Expo - August 16, 2026 at Merle Manders Conference Center (Split Sponsorship with the DDA - \$875 per Board)
8. Small Business Loan Applications and Review (Codify)
9. GEDA Conference and Board Member Attendance
10. Board Training - Reminder To Complete Trainings
11. 2027 Budget
12. Chair Notes and Review
13. Economic Development Department
 - Updates from the ED Department
 - Tax Abatement Policy
 - \$500k Revolving Loan Fund
 - Request to Become The Executive Director of The City of Stockbridge Citywide Development Authority
14. Finance and Treasurer Updates

IV. Executive Session to Discuss Real Estate Matters As Needed

V. Adjournment



Citywide Development Authority
Meeting Minutes
Tuesday, May 12, 2026
Stockbridge City Hall Levi Meeting Room 6:00 P.M.

Ariel Shaw, Chair Absent	LaKeisha Gantt, Secretary/Councilmember Absent
Gadson Woodall, Vice Chair & Treasurer Present	Kim Mays, Board Member Absent
Jacqueline Humphries, Board Member Present	Jai Tazel, Board Member
Monica Jones, Board Member Present	Elle Whigham, Board Attorney Present
Ivy D. Sears, Board Member Present	

1. Approval of Agenda

Upon motion duly made and seconded, the Board unanimously approved the meeting agenda.

2. Approval of Minutes

Upon motion, duly made and seconded, the Board unanimously approved the March 2026 meeting minutes.

3. New Business

The Board unanimously approved a \$2,500 sponsorship for the Steve Harvey Golf Tournament.

The Board unanimously approved attendance at the GMA Attorney Client Appreciation Dinner in Savannah by the Chair and at least one Board Member, with additional attendees permitted provided the total cost did not exceed the approved \$3,000 budget.

Eldren Bell and Marlon Burton introduced a proposed development project and provided a brief overview. No action was taken.

The Board received reminders regarding the 2026 meeting schedule, the GEDA luncheon, and required board training.

4. Executive Session



No executive session was held.

5. Adjournment

There being no further business, the meeting was adjourned at 7:13 p.m.

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CITY OF STOCKBRIDGE

Stockbridge Development Authority

To: Stockbridge Development Authority, Board of Directors
From: William Smith, Economic Development Director
Date: July 14, 2026
Re: **Request for Financial Support – Hispanic Business Expo, August 16, 2026**

Background

The GA National Hispanic Heritage Association, represented by Rocio Camacho, has entered into a lease agreement with the Merle Manders Conference Center to host a Business Expo on Sunday, August 16, 2026. The organization has requested that the Stockbridge Development Authority (SDA) support half of the event rental cost. This memo summarizes the event, the associated costs, and presents a staff recommendation for the Board's consideration.

Event Details

- Event: Business Expo
- Host Organization: GA National Hispanic Heritage Association
- Venue: Merle Manders Conference Center Ballroom
- Date: Sunday, August 16, 2026
- Rental Period: 8 hours (includes setup and breakdown)
- Event Time: 12:00 p.m. – 5:00 p.m.

Cost Summary

The table below outlines the total cost of the rental, the discount available upon verification of 501(c)(3) status, and the additional items requested by the organization.

Rental Fee (standard rate)	\$2,150.00
Rental Fee (discounted rate with 501(c)(3) verification)	\$1,750.00
Security Deposit <i>(refundable; not part of this request)</i>	\$600.00
Additional Rental Item – Stage Setup <i>(requested by organization; not part of this request)</i>	\$300.00

Request

The organization is requesting that the SDA support 50% of the discounted rental fee. The security deposit is fully refundable and is therefore excluded from the support request. Likewise, the stage setup

was requested separately by the organization as an additional item and is not included in the SDA support request.

Discounted Rental Fee	\$1,750.00
SDA Requested Support (50%)	\$875.00

For the Board's awareness, the Downtown Development Authority (DDA) has indicated it is prepared to entertain supporting the remaining half of the discounted rental fee, which would fully cover the \$1,750.00 rental cost between the two authorities.

Staff Recommendation

Staff recommends that the SDA approve support in the amount of \$875.00, equal to 50% of the discounted rental fee of \$1,750.00. Because the \$600.00 security deposit is refundable and the \$300.00 stage setup is an additional expense requested by the organization outside the base rental, staff recommends these amounts remain the responsibility of the organization and not be included in the SDA's contribution.

Staff further recommends that any approval of support be conditioned on the organization providing documentation verifying its 501(c)(3) status prior to disbursement of funds, in order to confirm eligibility for the discounted rental rate.

Summary of Staff Recommendation

- Approve SDA support of \$875.00 (50% of the \$1,750.00 discounted rental fee)
- Exclude the refundable \$600.00 security deposit from the support amount
- Exclude the \$300.00 stage setup fee from the support amount
- Require proof of 501(c)(3) status prior to disbursement

HISPANIC BUSINESS EXPO



SPEAKERS



SUNDAY
AUGUST 16TH - 12 PM



MERLE MANDERS CONFERENCE CENTER
111 DAVIS RD, STOCKBRIDGE, GA 30281



FREE

Save the date!
Come and support
your community!



RAFAEL MENDEZ AND
CAROLINA CASTILLO



JAIRO AND MELISSA
MURILLO

SPONSORS



HINES | LAW

Select Stockbridge
INVEST. GROW. INNOVATE
SELECTSTOCKBRIDGE.COM



Economic Development Benefits for Stockbridge

Supports Local Businesses

The event provides affordable marketing and networking opportunities for small businesses, entrepreneurs, and service providers.

Generates Local Spending

Attendees are encouraged to shop, dine, and engage with businesses in the Stockbridge area before and after the event.

Promotes Entrepreneurship

Educational workshops and business resources help residents start and grow businesses, creating future jobs and economic activity.

Connects Residents to Resources

Families gain access to financial education, workforce programs, and community services that contribute to economic stability.

Strengthens Community Partnerships

The event brings together government leaders, businesses, and residents to foster collaboration and community investment.

Increases Visibility for Stockbridge

Through media coverage, social media promotion, sponsors, and community outreach, the event showcases Stockbridge as a thriving and business-friendly community.

12:00 PM– Vendor Expo Opens

- * Local small business marketplace
- * Community organizations
- * Financial institutions
- * Insurance, accounting, and professional service providers
- * Food vendors
- * Resource booths

12:30 PM – Welcome & Opening Ceremony

- * Welcome from RCC & Associates
- * Remarks from City of Stockbridge representatives (Your opportunity to speak)
- * Recognition of sponsors and community partners

1:00PM – Networking Session and Community goes around to each vendor to retrieve Raffles tickets

- * Community engagement
- * Lead generation opportunities for exhibitors

1:30 PM – Financial Literacy Workshop

Topics:

- * Budgeting
- * Credit building
- * Homeownership preparation
- * Tax planning

2:00 PM – Youth & Future Leaders Program

- * Scholarship information
- * Career pathways
- * Entrepreneurship for young adults

2:30 PM – Community Resource Showcase

Organizations providing information on:

- * Workforce development
- * Housing programs
- * Healthcare resources
- * Educational opportunities
- * Small business assistance programs

3:00 PM – Small Business Success Panel

Topic: “How to Start, Grow, and Protect Your Business”

Panelists:

- * Local business owners
- * Accountant
- * Insurance professional
- * Business lender

Topics:

- * Business formation
- * Access to capital
- * Taxes and bookkeeping
- * Commercial insurance
- * Business growth strategies

4:00 PM – Sponsor Recognition & Community Awards

Recognize:

- * Community leaders
- * Small businesses
- * Nonprofit organizations
- * Sponsors

4:30 PM – Grand Prize Raffle

5:00 PM – Event Closing



LPGA Legends Return to Eagle's Landing Country Club

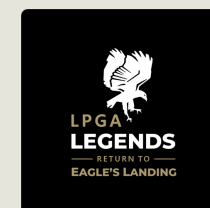
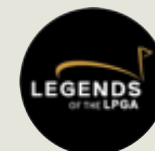
October 6-9, 2026

Presented by:



*Jerel Verner Enterprises
LLC*

Benefiting:

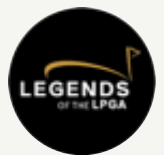


Mission

To engage and entertain fans and sponsors, empower women of all ages through the game of golf, positively impact the Eagle's Landing Country Club, Henry County and its local charities and communities through philanthropy and volunteerism.



Giulia Sergas 2025 Champion



Presenting Sponsor



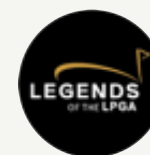
Founded in 2006, Jerel Verner Enterprises LLC is a premier business growth and development firm. Our primary expertise lies in strategic commercial real estate ventures, where we focus on driving sustainable value and expansion through a diverse portfolio of domestic limited liability companies. Actively engaged in high-value projects, such as our absolute NNN lease agreement with Hansel & Gretel Candies LLC in Helen Georgia, Big Blue Marble in Acworth Georgia, multiple retail and office spaces in Suwanee Georgia, investments in banking institutions and a national flooring company, 50 Floor.



2026 Beneficiaries

A Friend's House is a 501(c)(3) emergency shelter and group home in McDonough, Georgia, serving children and youth in crisis. Since 1998, over 3,000 youth have found respite from abuse, abandonment, or neglect there. It partners with the Department of Family and Children Services on permanency plans. Visit afriendshouse.org.

The LPGA's mission is to uphold and advance the interests of golf by providing elite competition for amateur women golfers, while also fostering camaraderie and encouraging good sportsmanship. <https://www.ladiesnationalgolf.org>



ABOUT THE LEGENDS TOUR & LPGA



- Founded in 1950 – The longest running women's professional sports organization in the world
- Authentic platform for diversity & inclusion

- The LEGENDS Tour showcases the talents of LPGA Tour and LPGA T&CP Members age 45+
- 120 members, 750 LPGA wins, 84 Majors, 15 Hall of Famers, 9 Solheim Cup Captains
- Raised over \$24 million for charity since 2001



- 1,800 LPGA Teachers influence 2M+ golf students each year
- Advancing the game through teaching, managing golf facilities & supporting LPGA Foundation initiatives to grow women and girls in golf



LPGA Foundation increases the participation of women and girls in golf - LPGA Amateur Golf Association, Women's Empowerment Days, LPGA-USGA Girls Golf & Leadership Academies



- LPGA's Official Qualifying Tour
- 500+ Epson Tour Alumnae have earned their LPGA memberships



WHY THE LEGENDS TOUR?

LEGENDS Tour events are uniquely entertaining and LEGENDS Players are well known for their commitment to engaging the customer and fan.

THE GREATEST NAMES IN WOMEN'S GOLF.



NAME RECOGNITION

Headlined by the Great Names in Women's Golf. Showcasing the talents of Tour Champions in markets familiar with Women's Golf.

THE 'RIGHT' DEMOGRAPHIC

Fan-friendly experience for traditional golf consumers age 55+. Household golf names meaningful to Baby Boomers. Role models for younger generations.

AFFORDABILITY & VALUE

Offers the greatest value when compared to the LPGA, PGA and Champions Tours. With purses from \$300K+, tournament costs are greatly reduced.



Tournament Overview

- Format: Stroke Play
- Purse: \$150,000 - \$400,000 - Guaranteed Purse
- Tournament Length: 36 Holes / Two-Day competition
- Pro-Am: 1 Day Event – 18 holes on day prior to competition
- Field: 40-64 Legends of the LPGA Players
- Additional Events: Kick-Off Party, Pro-Am Dinner, Junior or Women's Clinic
- Charity: Tournament Owner Selects Beneficiary



Audience Overview

32 Million

U.S. Golf Fans

23.8 Million

U.S. Golfers

60% M, 40% F

Legends of the LPGA
Fans

22%

More likely to have a
post-graduate degree

40%

More likely to have a
household income
over \$250,000

32%

More likely to be a
decision maker for
their company



Media Value

- The Legends generate an average of \$3-5 million in media value per event
- Year-Round Exposure: Continuous visibility on *www.thelegendstour.com* and across social media channels, ensuring consistent engagement and brand presence throughout the year
- Real-Time Engagement: Branded tournament scoring attracts 10-15k unique visitors per event
- Global Reach: 20% of competitive membership hails from outside the USA, expanding international visibility
- Golf Channel Impact: The 2021 Senior LPGA Championship drew 650,000 unique viewers over three days, boosting Golf Channel's Mon-Tues-Wed time slot by 56%



OUR PLAYERS – OUR ASSETS

Like no other sport, **LEGENDS** players deliver outstanding client experiences. Opportunities are available for **LEGENDS** Players to compete, join panel discussions, lead golf clinics, participate in Pro Ams or host golf excursions.



Amy Alcott



Beth Daniel



Betsy King



Jan Stephenson



Donna Caponi



Hollis Stacy



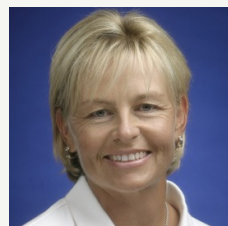
Christa Johnson



Catriona Matthew



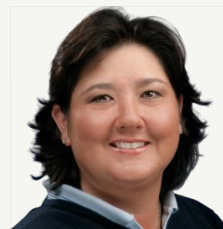
Laura Davies



Liselotte Neumann



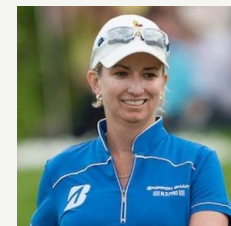
Nancy Scranton



Pat Hurst



Jane Geddes



Karrie Webb



Jane Blalock



Juli Inkster



Nancy Lopez



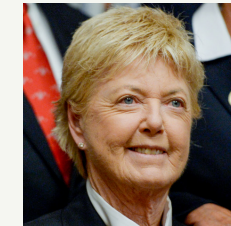
Michelle McGann



Meg Mallon



Rosie Jones

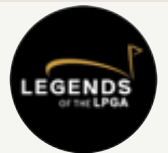


Pat Bradley

Title Sponsor

\$100,000

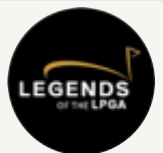
- Exclusive naming rights with maximum brand visibility across local, regional, and international markets. Includes Three (3) One-Year Complimentary Full Privilege Memberships at Eagle's Landing Country Club and access to its affiliate clubs, 3 Pro-Am Teams, 20 Eagle's Nest Passes (viewing area/lounge over-looking 10th tee and 18th green) with complimentary food and beverages each day, corporate logo and name on all tournament associated merchandise and media, 15 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) corporate logoed Tee Signs, 12 Hole Flags autographed by LPGA Players and Celebrities, upgraded 12 premium gift packages, with speaking and photo opportunities at event functions and trophy presentation ceremony. Also includes an option to play a Practice Round on Tuesday



Presenting Sponsor

\$50,000

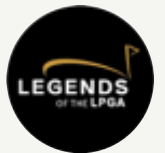
- Top-tier branding before, during, and after the event. Includes Two One-Year Full Privilege Membership at Eagle's Landing Country Club and access to its affiliate clubs, 2 Pro-Am Teams, 12 Eagle's Nest VIP Passes (viewing area/lounge over-looking 10th tee and 18th green), Complimentary Food and Beverage Each Day, 12 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) Tee Sign, 10 Hole Flags autographed by LPGA players and Celebrities, and 10 upgraded premium gift packages and an opportunity to speak at functions and at trophy ceremony. Corporate logo and name displayed on all tournament associated merchandise and media. Also includes an option to play a Practice Round on Tuesday



Eagle's Nest Sponsor

\$20,000

- Top-tier branding before, during, and after the event. Includes a One-Year Full Privilege Membership at Eagle's Landing Country Club and access to its affiliate clubs, 2 Pro-Am Teams, 8 Eagle's Nest VIP Passes (viewing area/lounge over-looking 10th tee and 18th green), Complimentary Food and Beverage Each Day, 8 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) Tee Sign, 8 Hole Flags autographed by LPGA players and Celebrities, and 8 upgraded premium gift packages and an opportunity to speak at functions and at trophy ceremony. Corporate logo and name displayed on all tournament associated merchandise and media. Also includes an option to play a Practice Round on Tuesday



Additional Opportunities

Eagle View Sponsor: \$12,500

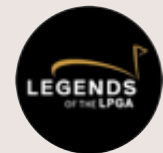
Corporate tent in a prime location near the 10th Tee or 18th Green including food & beverage, 2 Pro-Am Teams, 8 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, Tee Sign, 8 Hole Flags autographed by players, 8 select gift packages, and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Clubhouse Sponsor: \$10,000

Main level ballroom hospitality and registration area includes food & beverage, 1 Pro-Am Team, 4 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, Tee Sign, 4 Hole Flags autographed by players, 4 select gift packages, and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Tournament Volunteer Sponsor: \$7,500

Exclusive sponsor of the Tournament Volunteers. Name/Logo to appear on all Volunteer communication and Volunteer section on Legends website. Company Name/Logo on Volunteer uniforms (hat/shirt) Designation as the Official Sponsor of the Tournament Volunteers, 1 Pro-Am Team, 4 select gift packages, Hole sign & signage in and on Volunteer HQ. (2) VIP Parking Passes (4) Eagles Nest passes, 4 autographed Flags and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet



Additional Opportunities

Player Practice Area Sponsor: \$5,000

Corporate signage displayed at the driving range, chipping green, or putting green, 1 Pro-Am Team, 2 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, (4) Hole Flags autographed by players/VIP/Celebrities, Optional Practice Round on Tuesday, and (4) gift packages. Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Legends of the LPGA Clinic: \$3,500

Corporate signage displayed at the driving range, chipping green, or putting green during the Ladies/Junior Clinic with Legends of the LPGA Professionals. In addition to prime visibility signage sponsorship includes Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet and gift package

Pro-Am Team: \$2,500

Foursome in the Official Pro-Am playing alongside a LPGA Professional, Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet, hot breakfast, celebration dinner, and player gift package

Hole Sponsor: \$1,500

Corporate signage displayed on the tee box or near the green with company name and logo



Thanks!



All packages can be customized to fit your specific needs.

Harold Lewis

lewish@14fairways.org

404-732-5922

<https://thelegendstour.com/schedule/legends-return-to-eagles-landing/>

