



Where Community Connects

Main Street Advisory Board Meeting Agenda July 10, 2026 9:00 AM

MAIN STREET

ADVISORY BOARD MEMBERS

Willie Hopkins, Chair

Shomari Furtch, Vice-Chair

Camille Reynoso Mason, Secretary

Anika Potts

Andrea Burnett

Vanessa Gibson

Linda P. Jones

Crystal Park

Vacant

Kenya Cook (DDA Liaison)

Antwan Cloud (City Council Liaison)

ADMINISTRATION

Lisa Fareed

Main Street Program Manager

Terezy Ochoa

Main Street Program Coordinator

William Smith

Economic Development Director



Downtown Connection Center
130 M L King, Sr. Heritage Trail
Stockbridge, GA 30281

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AGENDA

MAIN STREET ADVISORY BOARD MEETING

CITY OF STOCKBRIDGE

FRIDAY, JULY 10, 2026 9:00 AM

- I. Call to Order**
 - 1. Roll Call
 - 2. Reading of the Mission Statement
 - 3. Welcome - MSAB Members/City Staff/Guests
- II. Review and Approval of the Agenda**
 - 4. June 2026 Meeting Agenda
- III. Review and Approval of Meeting Minutes**
 - 5. May 2026 Meeting Minutes
- IV. Review and Approve Financial Statement**
 - 6. May 2026 Financial Statement
- V. Main Street Managers Report/ Discussion**
 - 7. Staff Update — Ty Dozier, new Downtown Marketing Specialist
 - 8. Downtown Updates
 - 9. Landscape: Hedge removals, Yellowstone, committee
 - 10. Program Updates
 - 11. Recaps: Movie Night and Motorcycle Safety Ride
 - 12. Annual Work Plan Retreat planned for September
 - 13. Training: Downtown Conference - Rome — Aug. 16th - 20th
 - 14. Main Street Program By - Laws Discussion
- VI. DDA Report**
 - 15. Presented by DDA Chair, Cook
- VII. Announcements/ Concerns**
- VIII. Adjournment**

Mission: The Stockbridge Main Street Program's mission is to design and support an identifiable downtown historic district that promotes economic vitality, cultivates artistic expression, encourages cultural enrichment, and nurtures community spirit.



Stockbridge Main Street Advisory Board Meeting Minutes

May 8, 2026

Mission: The Stockbridge Main Street Program's mission is to design an identifiable downtown historic district that promotes economic vitality, encourages cultural enrichment, and nurtures community spirit.

On Friday, May 8, 2026, the Stockbridge Main Street Advisory Board (hereinafter the Board) meeting was held at the Main Street Program Office in the Stockbridge Downtown Connection Center Conference Room. The meeting was called to order with an official roll call at 9:12 a.m. by Mr. Willie Hopkins, Main Street Advisory Board Chairman. Mr. Shomari Furtch read the Main Street Mission.

Board Members in Attendance: Andrea Burnett, Councilman Antwan Cloud, Kenya Cook, Shomari Furtch, Vanessa Gibson, Jaylan Holman, Willie Hopkins, Linda Jones, Camille Reynoso Mason, and Crystal Park.

Board Members Absent: Anika Potts.

City Staff in Attendance: Lisa Fareed, Main Street Program Manager and William Smith, Economic Development Director.

Guests in Attendance: Toseika Thomas, DDA Board Member

Review and Approval of the Meeting Agenda

A motion to accept and approve the May 2026 Meeting Agenda. The motion properly approved.

Motion: Shomari Furtch
Second: Camille Reynoso Mason
Discussion: None
Vote: Unanimous

Review and Approval of the Main Street Advisory Board Meeting Minutes

A motion to accept and approve the April 2026 Meeting Minutes.
The motion properly approved.

Motion: Camille Reynoso Mason
Second: Linda Jones
Discussion: None
Vote: Unanimous

Review and Approval of the Monthly Financial Report.

A motion to accept and approve the March 2026 Financial Report. The motion properly approved.

- Motion:** Camille Reynoso Mason
- Second:** Shomari Furtch
- Discussion:** Ms. Fareed mentioned she would continue to follow up with Georgia Power.
- Vote:** Unanimous

Main Street Manager’s Report / Discussion

Main Street Manager, Ms. Fareed, welcomed and thanked everyone for their attendance.

New Business:

- **Nonprofit Status Discussion:** Ms. Fareed discussed more about the possibility of creating a nonprofit structure for the Main Street program. The purpose would be to allow Main Street to receive sponsorships, donations, grants, and other funding sources outside of the City’s general fund structure.

Discussion included:

- Main Street currently operates as a department of the City of Stockbridge.
 - Board members discussed how funds generated through events, sponsorships, or donations are currently managed through the City's financial system.
 - A nonprofit structure was discussed as a way for Main Street to retain funds raised through sponsorships and fundraising efforts for future programming and initiatives.
 - Additional revenue opportunities could support expanded programming and potentially assist in efforts toward achieving GEMS status, the highest level of Georgia Main Street designation.
 - Ms. Fareed distributed information regarding the establishment of a Main Street nonprofit organization, including an overview of 501(c)(3) and 501(c)(6) structures and guidance on determining Main Street district boundaries.
- **Expanding the Main Street Model Citywide:** Economic Development Director Will Williams discussed expanding Main Street program beyond downtown Stockbridge. The goal is to support small businesses throughout Stockbridge and avoid leaving local businesses behind as redevelopment occurs.
 - **Motorcycle Safety Ride Proposal:** Mr. Hopkins mentioned the motorcycle safety awareness ride in Stockbridge held on Saturday, June 6th. The proposed event would bring motorcycle riders downtown, promote motorcycle safety, and encourage participants to patronize downtown businesses.

Program Updates:

- **Ferst Readers’ Luncheon:** Ms. Fareed asked the Board about the First Readers Luncheon that was held on Thursday, April 16, 2026, at 11:30 a.m. at the Merle Manders Conference Center. The featured book is *Mama, Do You Love Me?* Board members had positive comments about the luncheon and the table decorations.
- **National Main Street Conference:** Ms. Fareed and Mr. Kenya Cook talked briefly about the National Main Street Conference they attended in Tulsa, Oklahoma, April 12–16, 2026. Ms. Fareed mentioned Stockbridge should embrace and identify as the “Modern South.”
- **Annual Planning Retreat:** Ms. Fareed proposed a new facilitator from the Georgia Department of Community Affairs, Eboni Simpson. The proposed facilitator is also a judge for Main Street annual assessment reporting at the end of the year. Eboni Simpson’s design would be a two-day retreat format. The cost would be approximately \$700 compared to prior retreats costing around \$2,500. The Board mentioned that it would be difficult to attend a two-day retreat during the week and asked if it would be possible to have an alternative schedule of Friday/Saturday.
- Calendar of Events for Main Street and city wide was passed out.

Downtown Projects Updates: Ms. Fareed updated the Board on the following projects.

- New downtown business opening, **We Live For Love Creative Assembly**, located in the former vape shop space near Food Depot. Ribbon cutting on Friday, May 15th.
- **Pole Lights Downtown Décor :** Ms. Fareed mentioned the poles lighting has been ordered.

DDA Report: Mr. Cook provided a brief DDA update. Project under consideration:

- A proposed statue honoring Martin Luther King Sr. Mr. Cook invited Board members to attend the next meeting to provide feedback on the proposed location.
- Expanding the DDA downtown boundaries.
- Interior business improvement grants.
- Continue downtown redevelopment planning.

Announcements / Concerns:

- Mrs. Gibson announced her dance studio is having a recital that will be held on May 31, 2026

- **Next Meeting:** Friday, June 12, 2026 @ 9:00 a.m.
Stockbridge Main Street Program Office at the Connection Center
130 M L King, Sr. Heritage Trail
Stockbridge, GA 30281

There being no further business to address, a motion to adjourn the May 2026 meeting of the Stockbridge Main Street Advisory Board at 10:38 a.m. The motion properly approved.

Motion: Linda Jones
Second: Vanessa Gibson
Discussion: None
Vote: Unanimous

Respectfully Submitted by:

Camille Reynoso Mason
Secretary
Stockbridge Main Street Advisory Board