

**MAIN STREET
ADVISORY BOARD**

BOARD MEMBERS

Willie Hopkins, Chair

Shomari Furtch, Vice-Chair

Camille Reynoso Mason, Secretary

Anika Potts

Andrea Burnett

Vanessa Gibson

Selina Harris

Linda P. Jones

Crystal Park

Councilman Alphonso Thomas

Warren Washington (DDA Liaison)

ADMINISTRATION

Lisa Fareed

Main Street Program Manager

Terezy Ochoa

Main Street Program Coordinator

Gerald Sanders

Economic Development Director

Main Street Advisory Board Meeting Agenda May 10, 2025 9:00 AM



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AGENDA MAIN STREET ADVISORY BOARD MEETING CITY OF STOCKBRIDGE

SATURDAY, MAY 10, 2025 9:00 AM

BOARD PLANNING SESSION

8:30 AM - Mix, Mingle, Breakfast, Networking

9:00 AM - A Roadmap for Board Excellence

10:15 AM - City Of Stockbridge, DDA Mainstreet Roles

11:00 AM - Review Work Plan & Celebrate Wins

12:00 PM - Lunch

12:30 PM - Review SWOT Analysis 2024; Downtown - Projects, Examples, "Place"

1:15 PM - 2025 Transformation Strategies; Main Street Work Plan

1:45 PM - Small Group Goal Setting; 2025 Work Plan

3:00 PM - Presentation, Questions & Consensus from Small Groups

3:30 PM - The Starfish Story; Final Comments

4:00 PM - Adjourn

Mission: The Stockbridge Main Street Program's mission is to design and support an identifiable downtown historic district that promotes economic vitality, cultivates artistic expression, encourages cultural enrichment, and nurtures community spirit.