

**MAIN STREET
ADVISORY BOARD**

BOARD MEMBERS

Willie Hopkins, Chair

Shomari Furtch, Vice-Chair

Camill Reynoso Mason, Secretary

Anika Potts

Andrea Burnett

Vanessa Gibson

Linda P. Jones

Crystal Park

Councilman Alphonso Thomas

Frangela Merritt (DDA Liaison)

ADMINISTRATION

Vacant

Main Street Program Manager

Lisa Fareed

Main Street Program Coordinator

Kim Allonce

Economic Development Director

**Main Street Advisory Board
Joint Retreat
Meeting Agenda
April 13, 2024 9:00 AM**



MERLE MANDERS CONFERENCE CENTER

111 DAVIS ROAD

LOWER LEVEL

STOCKBRIDGE, GA 30281

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AGENDA

MAIN STREET ADVISORY BOARD JOINT RETREAT MEETING

CITY OF STOCKBRIDGE

SATURDAY, APRIL 13, 2024 9:00 AM

I. 9:00 am-9:30 am

1. Welcome
 - Roll Call - Main Street Advisory Board
 - Roll Call - Downtown Development Authority
 - Roll Call - City Council
2. Overview of the Retreat
3. Introductions

II. 9:30 am-10:45 am

4. A Roadmap for Board Excellence
5. Identification of Roles – Mayor & Council, DDA Board, Mainstreet Board

III. 10:45 am – 11:15 am

6. SWOT Analysis of Downtown Stockbridge

IV. 11:15 am – 12:30 pm

7. Review Current Plans for Downtown Stockbridge: City Council & 2018 RSVP Plan, DDA-Proposed Draft of Downtown Master Plan, Accomplishments, Relevancy, Deletions.

V. 12:30 pm - Lunch Break (30 minutes)

VI. 1:00 pm -1:30 pm

8. The Main Street Approach: The Four Pillars of Mainstreet
9. Stockbridge Main Street Survey Results

VII. 1:30 pm-3:30 pm

10. Main Street Goal Setting for the 2024 Work Plan
11. Small Group Work, Presentations, Consensus

VIII. 3:30 pm – 4:00 pm

12. The Starfish Story
13. Final Comments
14. Adjourn

Mission: The Stockbridge Main Street Program's mission is to design and support an identifiable downtown historic district that promotes economic vitality, cultivates artistic expression, encourages cultural enrichment, and nurtures community spirit.

